



Press Release for distribution of bamba's collaboration with Global Child TV

GLOBAL CHILD TV WITH BAMBA - MEXICO "THE COLOR OF OUR ROOTS" AVAILABLE ON AMERICAN AIRLINES



Mexico City, Mexico – August, 2019. Starting September 1st of this year, American Airlines will offer customers access to bamba's collaboration with Global Child TV on their aircraft. The episode featuring Mexico, and titled: **The Color Of Our Roots**, which was put together in partnership with bamba, will be streamed on the Airline's inflight entertainment system.

Global Child TV uses the power of Social Media & the world's top travel sites to connect with millennials through amazing experiences. The idea behind each episode is an uplifting life lesson unwrapped through laughter and adventure as the human element is brought back to a genuine travel experience.

The natural beauty and culture seen in [The Color Of Our Roots](#) episode include the ancient Mayan ruins in Palenque, natural wonders such as [Agua Azul](#), the biosphere reserve of Sian Ka'an as well as the ancient waterholes known as [Cenotes](#) in Mexico's Riviera Maya. Also featured are the [Teotihuacan Pyramids](#) and Mexico's largest population of indigenous people in Chiapas.

Already available on Amazon Prime Video, the episode will now make its way onboard American Airlines. The airline was recently named a *Five Star Global Airline* by the Airline Passenger Experience Association and *Airline of the Year* by Air Transport World.

American Airlines operates 6,800 daily flights to more than 365 destinations in 61 countries, and serves more than 200 million customers annually. Since 2013, American has invested over \$25 billion in its product and people, including more in-flight entertainment in order to elevate the customer experience.

About bamba

[bamba](#) takes you on extraordinary experiences to unbelievable places around the globe with unique trip styles for every type of traveller. Redefine the way you experience the world, engaging with locals, immersing yourself in nature and learning about intriguing cultures.

You can also connect with bamba on the following social media channels:

[Facebook](#)

[Instagram](#)

[TripAdvisor](#)

[YouTube](#)